

SPONSORSHIP OPPORTUNITIES

Make a lifesaving impact for homeless dogs



ANNUAL SPONSORSHIP:

Annual sponsorship offers year-round engagement for your organization and staff with the Saving Great Animals community. Your fiscal support will be allocated and recognized throughout all Saving Great Animals fundraising activities throughout the year. Benefits also include opportunities to engage with Saving Great Animals and the larger community during other community-based or mission-focused activities.

\$30,000 | LIFESAVER

Bark Benefit | Presenting Sponsor *Industry Exclusivity*

- VIP table by the stage
- Swag bags for your guests
- Opportunity for representative to make welcoming remarks
- Logo recognition on all event communications, print materials, and presentation during evening program

GiveBig & Giving Tuesday | Match Sponsor

- Recognition as a \$5k match during both
- Recognition in pre-campaign emails and communications during the campaign

**March 15 deadline for GiveBig inclusion*

Mail Campaign Sponsor

- Branding on materials for annual mail campaign to 18,000+ contacts
- Recognition as \$5k match

Additional Benefits

- Recognition as partner of an adoption day with opportunity for representative of company to participate
- Name the foster pups for a month
- Assist with a transfer
- Volunteer day
- Impact story for internal communications
- Feature on social media channel in alignment with awareness campaign

\$20,000 | RESCUER

Bark Benefit | Reception Sponsor

- VIP table by the stage
- Swag bags for your guests
- Logo recognition

GiveBig & Giving Tuesday | Match Donor

- Recognition as a \$5k match sponsor for one challenge hour
 - Recognition as \$5k match sponsor in one email and social media content
- *March 15 deadline for GiveBig inclusion*

Other Benefits

- Volunteer day
- Impact story for internal communications
- Feature on social media channels in alignment with awareness campaign



\$15,000 | MATCHMAKER

Bark Benefit | Table Sponsor

- Table for ten guests
- Logo recognition

GiveBig & Giving Tuesday | Matching Pool Donor

- Recognition as a matching pool sponsor for one challenge hour
- Shared recognition as matching pool sponsor in email and social media content

**March 15 deadline for GiveBig inclusion*

Other Benefits

- Volunteer day
- Impact story for internal communications
- Feature on social media channels in alignment with awareness campaign



BARK BENEFIT SPONSORSHIP:

The Bark Benefit is an annual dinner and auction raising essential funds in support of Saving Great Animals. Philanthropic and corporate leaders from the greater Seattle area gather at this fun event to raise their paddles for the most vulnerable animals. The funds raised at the annual Bark Benefit will rescue animals from euthanasia, neglect, and abandonment.

**May 15 deadline for inclusion in all pre-event communications, August 15 deadline for event inclusion*

\$10,000 | PRESENTING SPONSOR

Industry Exclusivity

- VIP table for 8-10 guests in front of the stage
- Swag bags for your guests
- Opportunity for representative to make welcoming remarks
- Logo recognition on all event communications, print materials, and presentation during evening program
- “Presented by” on all table displays

Additional Benefits

- Volunteer day
- Impact story for internal communications
- Feature on social media channel in alignment with awareness campaign



\$7,500 | RECEPTION SPONSOR

- Table for 8-10 guests with premium placement by the stage
- Logo recognition on all event communications, print materials, and presentation during evening program
- “Presented by” recognition on all silent auction displays and reception signage

Additional Benefits

- Volunteer day
- Impact story for internal communications
- Feature on social media channel in alignment with awareness campaign

\$5,000 | PUPPY BOOTH SPONSOR

- Table for 8-10 guests
- Logo recognition on all event communications, print materials, and presentation during evening program
- “Presented by” on Puppy Kissing Booth signage, optional logo overlay on puppy booth photos

Additional Benefits

- Volunteer day
- Impact story for internal communications
- Feature on social media channel in alignment with awareness campaign



\$2,500 | TABLE SPONSOR

- Table for 8-10 guests to the event
- Logo recognition on all event communications, print materials, and presentation during evening program

Additional Benefits

- Impact story for internal communications
- Recognition in shared sponsor post on social media

\$1,000 | HELPING HANDS SPONSOR

- Four tickets to the event
- Logo recognition on all event communications, print materials, and presentation during evening program

Additional Benefits

- Recognition in shared sponsor post on social media



ADDITIONAL OPPORTUNITIES

The below opportunities can be paired with event and annual sponsor opportunities, and are available for multiple sponsorships each year. To discuss custom sponsorship opportunities contact adrienne@savinggreatanimals.org.

\$1,000 | ADOPTION SPONSOR

- Recognition as sponsor of an adoption event
- Option to host adoption event onsite
- Option to provide branded merchandise at adoption event
- Logo recognition on all adoption event communications

Additional Benefits

- Feature on social media channel in alignment with awareness campaign

\$500 | MATCH SPONSOR

- Recognition as a match donor for a single fundraising campaign
- Name recognition in fundraising campaign communications and on social media



SPONSOR COMMITMENT

Complete this form and return to adrienne@savinggreatanimals.org. Please note print deadlines specified for GiveBig and Bark Benefit.

Sponsor Information

Organization Name

Organization Contact

Phone Number

Email

Address

Sponsorship

Lifesaver - \$30,000

Puppy Booth - \$5,000

Rescuer - \$20,000

Table - \$2,500

Matchmaker - \$15,000

Helping Hands - \$1,000

Presenting - \$10,000

Adoption Sponsor - \$1,000

Reception - \$7,500

Match Sponsor - \$500

Payment Information

Make checks payable to Saving Great Animals, return to:

Credit Card Number

Expiration Date

Billing Address

Authorized Signature

Date :